

## Remuneration for photographs used in SMC guidebooks

25 September 2020 - version 3

### General principles

- Remuneration negotiated with Author on a book by book basis (though generally not to exceed normal per photo allowance) - expenses may be agreed.
- Remuneration negotiated with professional photographers on a per-occasion basis, or if warranted by picture value.
- Agreement to use a photo includes all distribution channels, print and digital, for a specific product and derivatives of said product (diagrams being created in apps derived from a guidebook, for example) - the primary product could be either print or digital.
- If a photo is used in another publication, additional remuneration will be made.
- The contributor agrees that the photo provided can be used for marketing the product for which the image has been provided.
- Copyright remains with the photographer and they will be credited wherever the photo is used.
- Agreements that deviate from the standard remuneration below should be made in conjunction with the Publications Manager, who can either support or lead negotiation.
- The final contract covering use of the photos will be between the contributor and the Scottish Mountaineering Trust (Publications) Limited.

### Remuneration

- 1-2 photos will be remunerated with a copy of the book in which their photo appears **or** receive a flat rate per photo (depending on the series, see below); so either a book, or remuneration to the retail value of a book.
- 3 or more photos will be remunerated with a free book and flat rate per every photo over 2 photos **or** flat rate per photo for all photos.
- Climbers', scramblers' and hillwalkers' area guides photo rate is £10 per photo.
- Hillwalkers' list guides (Munros, Corbetts, etc.) photo rate is £15 per photo up to a full page size, £25 for a double page spread.
- Remuneration for photos used on the cover of books will be agreed on a case by case basis, and will typically exceed the rates above.
- For photos used in a digital product only the corresponding per photo remuneration will be provided.